Jason Cockerham

User Experience Designer & Front-End Developer

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Wilmington, DE

SUMMARY

- Research-driven user advocate
- Empathetic designer with an eye for detail and a passion for making the web a better place
- Versatile developer with experience in multiple web technologies
- 16+ years of experience in digital design and front-end development

EDUCATION

Bachelor of Science in Internet and Networking Design (2006, Wilmington University)

EXPERIENCE

User Experience Designer, AB&C (May 2011 - Present)

As the User Experience Designer for AB&C, I am involved in every step of the web process, including research, strategy, visual design, development, testing, and presentation. This affords me the opportunity to collaborate with co-workers throughout the agency. I act as a bridge between design and development, as well as the account team and management. Outside of my normal duties, I regularly hold lunch-and-learn sessions covering topics such as responsive design, accessibility, and emerging web trends.

Webmaster, Drexel University College of Medicine (April 2008 - May 2011)

In collaboration with the Application Development Team Leader, I lead the implementation of a new design and CMS for DUCOM's primary web property. After launch, I lead a team that trained over 50 content managers on web publishing guidelines and policies. I also worked closely with the Marketing and Communications department to develop print materials, illustrations, and ad campaigns.

Freelance Designer/Developer (August 2001 - Present)

During most of my professional career I managed my own freelance design company. As the sole employee, I am responsible for all aspects of the business. Projects include branding, illustration, web, and print design. I am proud that I have been able to offer my services pro bono to recovery organizations and non-profit companies.

EXPERTISE

UX/UI Design

Front-End Development

Digital Strategy

Information Architecture

Project Management

Team Leadership

SOFTWARE

Mac/PC/Linux

Adobe CC

Sketch

Affinity

Figma

Sublime Text

Atom

VS Code

Visual Studio

Terminal/CMD

RELEVANT TOOLS

HTML/CSS/JS

PostCSS/Sass/Less

jQuery/ES2015 (Babel)

React/Vue

Webpack/Rollup/Parcel

Gatsby/Phenomic

Nuxt/Brunch

Hugo/Middleman/Jekyll

Pug/Handlebars/HAML

Ruby/RVM/Bundler